



SARAH WU
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WORK EXPERIENCE

Disney Interactive Media Group, New York, NY

Lead Designer | November 2009 – Present

Conceptualized and redesigned the Disney Family Portfolio Sites. Led online creative process in New York Office for web design initiatives, iPad Applications and brand repositioning.

Agency.com, New York, NY

Designer | January 2008 – November 2009

Designed and executed microsite, banner and facebook application layouts primarily for British Airways, Del Monte, Mars Fling and Skittles' account. Collaborate with art directors and designers to create visual concepts for various web based projects.

UGO Networks, Inc., New York, NY

Web Designer | July 2006 – December 2007

Worked with the creative design team in a fast-paced environment. Designed and produced flash banners, microsites, and flash games. Also created compelling interactive web based projects for clients including Universal Studios, Toyota, Warner Bros and more.

Jesco Lighting Group, Glendale, NY

Web/Graphic Designer | June 2005 – July 2006

Designed and developed a new website for LED products using HTML. Created all marketing materials including corporate identity, catalogs, advertising, packaging and trade show graphics.

Condé Nast Publications, New York, NY

Graphic Designer Intern | January 2006 – April 2006

Worked closely with the art director at the B2B Marketing Department. Designed a variety of projects such as magazine layouts, advertisements and sell sheets.

FREELANCE EXPERIENCE

Jhchoi Studio, Magnetik NYC, ThumbPlay and China Trust Bank.

RECOGNITION

June 2009 | Featured in Web Designer Magazine No.158

January 2010 | 100 Artist Exhibition at Ouchi Gallery

TECHNICAL SKILLS

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, QuarkXpress, ImageReady, Dreamweaver, Flash, ActionScript, HTML, XML, CSS and XHTML.

EDUCATION

School of Visual Arts, New York, NY

Continuing and Professional Studies | 2007

Course Work: Advanced Flash and Introduction to Maya.

Fashion Institute of Technology, New York, NY

Bachelor of Fine Arts in Graphic Design | 2006

Associate of Applied Science in Communication Design | 2004

Course Work: Typography, Graphic Design, Advertising, Packaging, Photography, Branding, Environmental Graphic Design, Silk Screening and Textile Design.